

**Lewes Mosaic Project**  
***Connecting Wildlife and Wellbeing***

External Evaluator

Terms of Reference



Background to the project

The Lewes Mosaic Project is a three year project that aims to bring together the expertise in green wellbeing of two organisations – the Railway Land Wildlife Trust and Common Cause Cooperative – to build on and share this expertise, and develop a network of green wellbeing activities across the town.

RLWT's wellbeing work focuses on nature conservation and close observation of wildlife. Common Cause's focus is on therapeutic growing of flowers and food. By working together these projects will provide pathways for participants to progress their involvement in the 'green life' of the town and build social networks; maximising the effectiveness of the increasing referrals from social prescribers.

With the growth of green wellbeing activities will come a growth in the connected mosaic of habitats across the town, including a new Wellbeing Space at the entrance to the Railway Land Local Nature Reserve.

Sharing best practice, and training volunteers is essential in this context, and will form the foundation for work with other local green groups and grow opportunities for participation. Organisations such as Wildflower Lewes, Lewes Urban Arboretum and the Swift Supporters group will benefit by expanding their expertise and capacity, providing more varied benefits to broader communities and building resilience for the longer-term.

Referrals to green wellbeing activities will be better coordinated. Currently, social prescribers at local GP services direct patients to activities run by RLWT and Common Cause. These referrals are vital, opening opportunities to people who may not usually participate in these projects. Greater co-ordination between projects and the social prescribers, however, is needed to ensure that referrals are followed up and directed to the most appropriate activities.

You can read more about the work of the Railway Land Wildlife Trust [here](#).

You can read more about the work of Common Cause [here](#).

Evaluation support needs

Both organisations currently use evaluation that primarily involves the collection of qualitative data from project participants. Collection methods are not dissimilar and include group discussion, asking for the reflections of participants and their carers, and using questions that participants have devised. In developing the capacity of other organisations to deliver green wellbeing activities, having a simple but effective means of gathering and collating qualitative data will be important.

Evaluation of the participant experience across the project means that qualitative data collected from participants needs to be collated, analysed and presented in a uniform way.

Additionally, evaluation needs to be extended to include feedback from volunteers and from organisations supported through the project.

The role of the external evaluator will focus particularly on developing means of collating and analysing qualitative data. We are looking for support in developing a process that is co designed with participants and partners, is simple and quick to use, meaningful to those involved, and that can complement the powerful testaments both partners regularly gather.

#### Scope of External Evaluator role

12 days at £350 / day (plus VAT if chargeable) across three years.

This would include (subject to review):

3 days in April 2023 to work with project staff and participants to establish evaluation processes

3 days in October 2023 to analyse initial data, review and adjust processes

2 days in 2024 to check in on evaluation processes and support with collation and analysis

4 Days in November and December 2025 to analyse and report on project qualitative data

#### Location

Work that entails meeting with project staff and participants will take place at the Linklater Pavilion on the Railway Land in Lewes and at Lewes House Garden.

Other work can be undertaken at home, or at the Linklater Pavilion if preferred. The Linklater Pavilion is a fully accessible building.

#### To apply

Please send CV and covering letter outlining how you would approach this work, and relevant experience you would draw on to:

Helen Meade

CEO, Railway Land Wildlife Trust

[helen@railwaylandproject.org](mailto:helen@railwaylandproject.org)

**Closing date for applications: 15<sup>th</sup> March 2023**

**Interviews will be held on 28<sup>th</sup> March 2023 at the Linklater Pavilion in Lewes**